

Dear colleagues:

Thank you for your interest in the CDC's Public Health Grand Rounds entitled **Preventing 1 Million Heart Attacks and Strokes by 2017: the Million Hearts Initiative**, which will be held on Tuesday, February 21, at 1 p.m. (EST).

This toolkit is designed to help you—and help you encourage others—to organize viewing parties to watch the Grand Rounds and spread the word about the Million Hearts™ initiative.

The kit includes a save-the-date card, email signature, press release for you to tailor to local media, partner email, sample tweets, and facilitator's questions to stimulate conversations after the Grand Rounds to help you continue to raise awareness about Million Hearts™. Suggested audiences include local public health and primary care associations, pharmacy and pharmacist partners, Medicaid contacts, Quality Improvement Organizations, academic and professional organizations, and others who you know have an interest in improving heart health.

Thank you for your ongoing commitment to Million Hearts™ in its goal to prevent 1 million heart attacks and strokes over the next 5 years, which will ultimately help Americans live longer, healthier, more productive lives.

Sincerely,

Janet Wright, MD, FACC

Executive Director
Million Hearts™