

PRESS RELEASE

CENTERS FOR DISEASE CONTROL AND PREVENTION HOSTS MILLION HEARTS™ AT PUBLIC HEALTH GRAND ROUNDS

(Insert City/State)- On Feb 21, 2012, Centers for Disease Control and Prevention (CDC) will host the next in a series of Public Health Grand Rounds; this time highlighting the new HHS initiative Million hearts™, co-led by CDC and the Centers for Medicare & Medicaid Services (CMS).

(Insert organization/community name) will host a viewing party of the Grand Rounds webcast from 1 – 2 ET at **(location)** to support Million Hearts™ and their goal to prevent one million heart attacks and strokes in five years.

The Million Hearts™ Grand Rounds will feature CDC Director Dr. Tom Frieden, Million Hearts™ Executive Director Dr. Janet Wright, and CMS Chief Medical Officer Dr. Patrick Conway talking about the many opportunities provided by this new initiative and how this ambitious goal can be met. This session is part of a series of monthly webcasted conferences created to foster discussion on major public health issues. Each session focuses on key challenges related to a specific health topic and potential impact of different interventions.

According to **(insert your spokesperson's name)**, “We are thrilled to be a partner of the Million Hearts™ initiative in reaching this goal, and we have pledged our commitment to **(insert line that highlights your specific commitment with Million Hearts™)**.”

Following the session, **(insert organization/community name)** will hold a **(insert activity)** to discuss the role they can play in support of Million Hearts™ to prevent heart attacks and strokes in **(insert city/state)**.

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About Million Hearts™

Million Hearts™ is a national initiative launched in September 2011 to prevent 1 million heart attacks and strokes over the next five years. The Centers for Disease Control and Prevention and Centers for Medicare & Medicaid Services are the co-leaders of Million Hearts™ within the U.S. Department of Health and Human Services, working alongside other federal agencies including the National Institutes of Health, the Agency for Healthcare Research and Quality, and the Food and Drug Administration. Key private-sector partners include the American Heart Association, and YMCA, among others.

Heart disease and stroke are the first and fourth leading causes of death in the United States, making heart disease responsible for one of every three deaths in the country. Million Hearts™ brings together a wide range of heart disease and stroke prevention programs, policies, and activities to raise awareness among health care providers, private-sector organizations, policymakers, and consumers about what can be done to prevent heart disease and stroke in our nation, and help Americans live longer, healthier, more productive lives. To learn more about Million Hearts™ and to pledge your support, visit <http://millionhearts.hhs.gov>.

About CDC Public Health Grand Rounds

The Public Health Grand Rounds is a monthly webcast created to foster discussion on major public health issues. Each session focuses on key challenges related to a specific health topic, and explores cutting-edge scientific evidence and potential impact of different interventions. The Grand Rounds sessions also highlight how CDC and its partners are already addressing these challenges and discuss the recommendations for future research and practice.