

Partnering to Build a Movement

Potential partners with existing communication channels and a vested interest in improving the community's health can be an invaluable asset for your local/regional Million Hearts® outreach. When planning events or expanding your efforts around hypertension control, consider reaching out to the following organizations:

- Faith-based organizations, including churches, synagogues, mosques, and other places of worship
- [Local health department\(s\)](#)
- [Federally qualified health centers](#)
- Local pharmacies
- [Community health workers](#)
- [HHS Regional Offices](#)
- Hospitals and health systems
- Nursing homes and other senior living facilities
- Local chapters of organizations, like:
 - [American Heart Association](#)
 - [American College of Cardiology](#)
- Civic engagement groups, like:
 - [Lions Club](#)
 - [Links Incorporated](#)
 - [Rotary Club](#)
 - [AARP local chapter](#)
 - [Kiwanis Club](#)
 - [NAACP](#)
 - [National Urban League](#)
 - [National Council of La Raza](#)

- [VFW](#) or other veterans organizations, like:
 - [American Legion](#)
 - [Veterans for America](#)
- Sororities and fraternities
- [Public libraries](#)
- Recreation and community centers, such as the local [YMCA](#) or [YWCA](#)
- Private gyms and fitness facilities
- Small businesses, such as grocers, drycleaners, restaurants, and others with dedicated public service efforts
- Larger corporations that may employ local residents—check out the [Cardiovascular Health: Action Steps for Employers](#) guide from Million Hearts® for more ideas around engaging employers.

Think about partnering with these organizations to launch a local movement around hypertension control and cardiovascular health. Consider beginning by gathering everyone together to discuss the challenges in your community, what's working, and how you can work together to empower patients and health care