

Million Hearts® Logic Model August 2014

7/7/14 version

Inputs

Public sector partners

- ACF
- ACL
- AHRQ
- CDC
- CMS
- FDA
- HRSA
- IHS
- NIH
- OASH
- OMH
- ONC
- OPM
- SAMHSA
- VHA

Private sector partners

- Health care systems and clinicians
- Professional orgs
- Payers/purchasers
- Public health
- Faith-based orgs
- Advocacy orgs
- Foundations

Resources

- PPHF
- CDC Foundation
- Other

Strategies

<p><u>Translate and Diffuse Knowledge</u></p> <ul style="list-style-type: none"> • Develop and disseminate messages to key stakeholders via social media, newsletters, webinars, publication • Translate science into toolkits, guides, publications • Identify and share best and promising practices to encourage adoption and scale-up 	<p><u>Measuring and Reporting</u></p> <ul style="list-style-type: none"> • Improve surveillance systems • Align measures • Improve timely reporting • Improve data access • Monitor impact
<p><u>Activating Stakeholders</u></p> <ul style="list-style-type: none"> • Establish formal partnerships and commitments • Support the development and execution of state and local plans • Facilitate collaborations among stakeholders 	<p><u>Improving Population Health</u></p> <ul style="list-style-type: none"> • Use teams effectively • Use health IT effectively • Ensure medication adherence • Improve quality of service provision • Strengthen clinical-community linkage
<p><u>Creating and Aligning Incentives</u></p> <ul style="list-style-type: none"> • Provide recognition and awards • Provide reimbursement and rewards • Reduce hassle/eliminate barriers for key stakeholders • Institute penalties 	<p><u>Research</u></p> <ul style="list-style-type: none"> • Identify and fill gaps in research • Conduct research • Fund research

Outputs

- Increased media (print/social) to general public
- Increased partnership (e.g., formal partners, pledges, Community Commons participants)
- Increased public and private resources directed towards supporting MH (i.e., what would not have happened if not for MH?)
- Increased recognition and incentive programs that support MH goals
- Improved measurement and reporting capabilities
- Improved alignment of ABCS Clinical Quality Measures
- Increased use of health teams
- Increased use of EHR prompts and patient data
- Increased protocols for medication follow-up
- Increased relationships between clinical systems and community
- Increased published research on MH activities
- Improved knowledge (in research gaps)

Short-Term Outcomes (years 1-4)

- Increased reporting of ABCS in quality reporting systems
- Improved care delivery/systems changes
- Improved medication adherence
- Increased community efforts to reduce smoking, sodium, trans fat
- Increased public awareness
- Increased sector awareness



Intermediate Outcomes (years 4-5)

- Improved aspirin use when appropriate
- Improved hypertension control
- Improved cholesterol management
- Increased smoking assessment and treatment
- Decreased smoking prevalence
- Sodium intake reduction
- Trans fat intake reduction



Long-Term Outcomes (years 5+)

- Prevented 1,000,000 heart attacks, strokes, and other acute cardiovascular events

Assess, Address, and Reduce Health Disparities

CONTEXTUAL FACTORS – Infrastructure Changes
 HHS collaboration - Call for action by public health leaders (i.e. “champions”) - Public/Private Partnerships - Synergy around ABCS and priority levers